

# TickerPlant enters mutual fund space

### Launches 'Ticker Wealth', 'Ticker EOD'

**KR SRIVATS**

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TickerPlant Ltd expects 10 per cent of its overall revenues in the next two years to come from its newly-launched mutual fund platform, 'Ticker Wealth', Arindam Saha, Joint CEO, has said. 'Ticker Wealth' is an automated end-to-end business solution for Independent Financial Advisors and corporate level mutual fund distributors.

This product, launched on Friday, marks the entry of TickerPlant in the mutual fund space, Saha told *BusinessLine* here.

Along with 'Ticker Wealth', this content provider in the financial information services industry has

also launched the 'Ticker EOD', a web-based product, especially designed with end-of-day data, to cater to the needs of investors, infrequent traders, students, researchers and specialists.

Saha said both 'Ticker Wealth' and 'Ticker EOD' are targeted at the masses. He said TickerPlant, till date, had no presence in the mutual funds market, which is the fastest growing market in India. "I, being a financial information service provider and not in the mutual funds market, did not make sense, and so our decision to launch the product in the MF space," he said.

TickerPlant is a leading global content providers in the financial information services industry that integrates and disseminates ultra-low latency data feeds, news and information.